



The 2018 festival design was created by artist Cristen Craven Barnard.

Home of the
Sunflower River Blues & Gospel Festival

Post Office Box 1562, Clarksdale, MS 38614
www.sunflowerfest.org

Credentials:

Please read the following Media Credential policy and criteria before submitting requests for the Sunflower River Blues Association on the Media Request Form that can be downloaded.

Credentials for the 2018 festival will be granted to the working press - reporters and photographers who are **ON ASSIGNMENT** and covering the Sunflower Festival events for legitimate publications, internet sites, and/or radio and television stations.

Credential requests must be submitted **IN ADVANCE** in writing on company letterhead by **August 6, 2018**.

Credentials will be approved on the following criteria:

You are a reporter or photographer assigned by a legitimate media outlet to cover the festival. Credentials will be issued to those on assignment only. Family members or guests will not be considered for credentials.

Only internet sites that are a product of a national network, national publication and/or blog need apply.

Submission of an application does not guarantee credentials. The Sunflower River Blues Association reserves the right to approve or deny requests. **Credentials may not be given or loaned to another.**

Photography

The Festival's policy for STILL cameras permits photos from the stage pit. Photographers are **NOT** allowed on the festival stage. Sunflower ID credentials must be worn or be clearly visible. Video and audio recordings **ARE PROHIBITED** without advance signed releases from the artist and the festival media director. The festival **DOES NOT** provide backstage or Green Room access for artist interviews or photography.

Thank you for spreading the good news about the Sunflower's 31st annual FREE celebration. Media credentials may be picked up in the Care Station near the VIP Tent on the festival grounds. The Media Clerk does not have the authority to authorize a pass.