



# THEME AND ART DESIGN CONTEST



The Sunflower Festival wants YOU to design this year's poster for the 24th Annual Festival!

What's in it for you? **A \$1000 PRIZE PACKAGE!**

The Sunflower River Blues & Gospel Festival is launching a Theme and Poster Design Contest for the 2011 festival. Artists from across the country will have a high-profile opportunity to showcase their talent by entering the contest.

The winning entry will receive a **\$1,000 Prize Pack** as well as the honor of having their design featured as the centerpiece on all promotional material for the prestigious festival held every August in the Blues Capital of the World. This year's Festival will be held August 12th-14th in downtown Clarksdale.

## WINNER RECEIVES

- \$500 CASH**
- VIP PACKAGE** for four (4) guests in the air-cooled VIP Tent: Unlimited beverages, festival merchandise, and invitation to the pre-festival "Grits, Greens, and Barbecue" Party.
- NAMING RIGHTS** for Secondary Music Stage
- PRESENTATION** on the Main Stage in front of 20,000 + people

## CONTEST RULES:

1. Visit [www.sunflowerfest.org](http://www.sunflowerfest.org) to see the five people we are honoring this year.
2. Select a theme centered around the five honorees
3. Design a poster for the festival. (Be creative! If chosen, your design will be on ALL OFFICIAL MERCHANDISE and on the OFFICIAL PROGRAM)

**ENTRY FEE IS \$25.**  
**MAIL DESIGN AND FEE TO:**  
**SRBGF, P.O. BOX 1562, CLARKSDALE, MS 38614.**  
**MAKE CHECK AND MONEY ORDERS PAYABLE TO:**  
**SUNFLOWER BLUES ASSOCIATION**

# CONTEST IS OPEN TO ANYONE!